

General Intro

Our guest this morning began his writing career with a newspaper humor column, eventually becoming an internationally syndicated columnist. His column, '8 Simple Rules for Dating My Teenage Daughter,' became a New York Times Bestselling book and a People's Choice Award Winning television series on ABC. He is perhaps best known, however, as the Benchley Award Winning #1 USA TODAY and #1 New York Times Bestselling author of the book series, *A Dog's Purpose*. He and his wife, Cathryn Michon, co-wrote the screenplay for the Amblin/Universal film adaptation of 'A Dog's Purpose,' which has gone on to become the most successful international live-action Dog Movie of all time. By the end of this year, he will have published 30 books, several of which have become international bestsellers, and have been translated into over 50 languages. The motion picture adaptations of his bestselling novels 'A Dog's Way Home' and 'A Dog's Journey' were released in 2019, both of which were co-scripted by Bruce and Cathryn. The third book in the PURPOSE series, *A Dog's Promise*, was also released at the end of 2019. Bruce's novels for younger readers have won awards and are taught in classrooms everywhere. In February of this year, he released the two newest additions to his Lily To The Rescue series, on June 1st, he'll publish *Cooper's Story*, the latest in the Puppy Tales series, and in May, he'll release *A Dog's Courage*, a sequel to *A Dog's Way Home*. Please welcome Mr. W. Bruce Cameron.

Children's Intro

Our guest today is best known as the bestselling author of the book series *A Dog's Purpose*. By the end of this year, Bruce will have published 30 books, most of them about dogs. The film adaptation of *A Dog's Purpose* has become the most successful international live-action Dog Movie of all time. The film adaptations of his other bestselling novels 'A Dog's Way Home' and 'A Dog's Journey,' were released in 2019, and the fourth book in the series, 'A Dog's Promise,' was also released at the end of that year. Bruce's novels for younger readers have won awards and are taught in classrooms everywhere. In February 2021, he released the two newest additions to his Lily to The Rescue series. On June 1st, he'll publish *Cooper's Story*, the latest in the Puppy Tales series, and in May, he'll release *A Dog's Courage*, which is a sequel to *A Dog's Way Home*. Please welcome Mr. W. Bruce Cameron.